



Designed with your  
**guests** in mind.

Interface® Hospitality



Drawn Lines - Aquamarine Installed - Ashlar  
Radial - Vista & Vertex Installed - Non Directional

# Want people to linger longer?





The guest experience. We know it's everything to a hotel business. And many things go into it. Not least the design of guest rooms and public spaces – and a big part of that is the floor.

With Interface Hospitality, you have modular flooring that enhances interiors in fundamental ways. So the people who use them stay longer, return, and make glowing recommendations. Flooring that helps make your guests feel good.

And it does all this with the flexibility to meet your changing needs cost-effectively. With the design insights to help you increase revenue. With the quality, creativity and sustainability to support your brand. To make the guest experience a memorable one.

# Modular formats. Perfect for hotel interiors.

Interface Hospitality is all about creative freedom. When your flooring comes in tiles – rather than one big roll – the design possibilities are multiplied. With a huge variety of styles to choose from, you can play with pattern, colour, texture and format in different areas. Mix and match without a major commitment to one style.

Much more than just covering the floor, our products can help you create unique designs – especially when you combine our 50 x 50cm square tiles and 100 x 25cm Skinny Planks. We've designed our collections to work together, with colours that relate and patterns that complement each other. So it's easier to make your flooring responsive to truly distinctive interiors.

And when you want to create spaces within spaces, modular flooring is your starting point. Whether it's clearly defined 'zones' in a multi-use lobby, pathways to support wayfinding, or a statement rug in a guestroom, we can help you set the tone for different moods and activities.

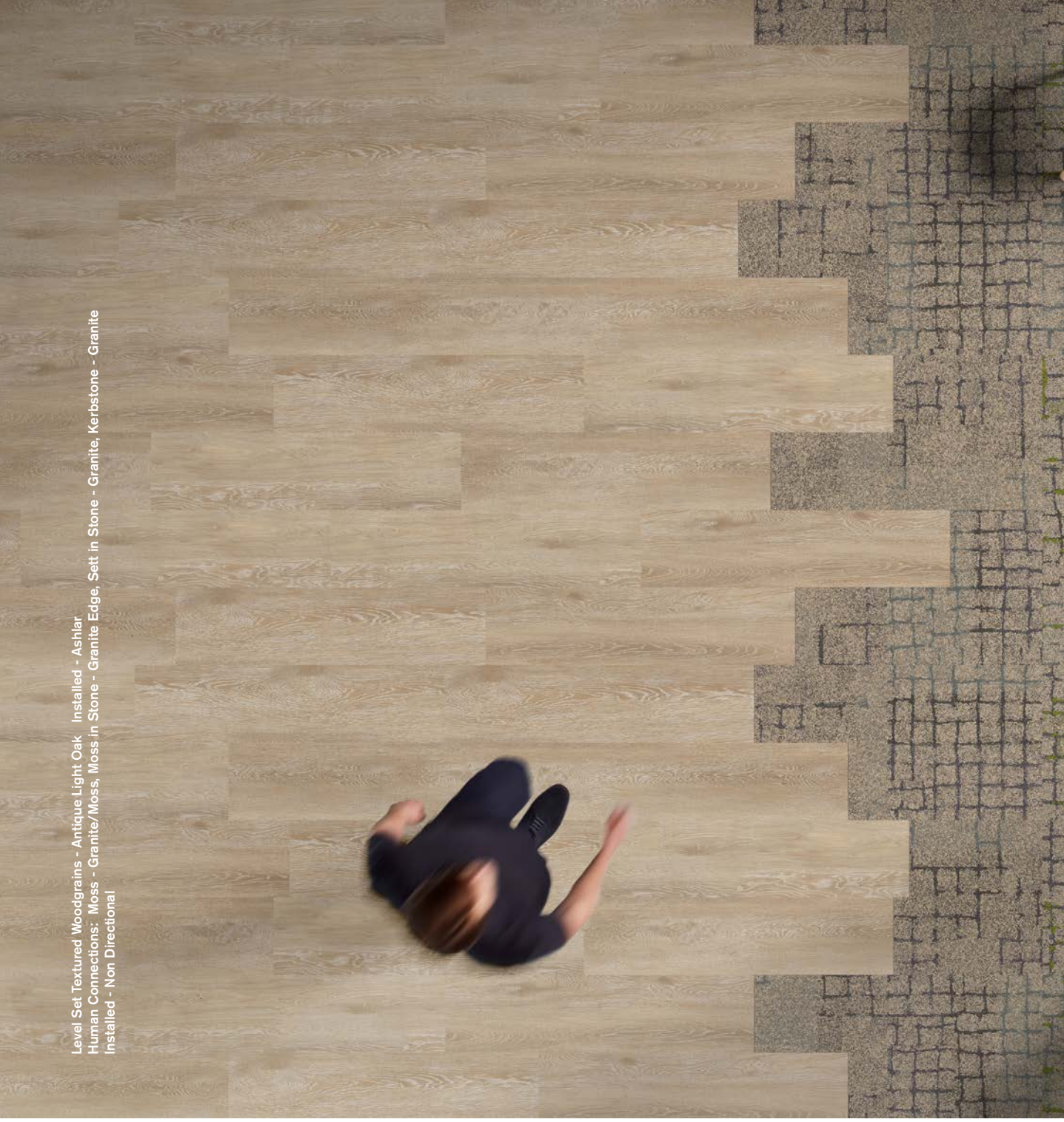


Level Set Natural Woodgrains - Beech Installed - Ashlar  
Net Effect B602 - Driftwood Installed - Design By Tile





Level Set Textured Woodgrains - Antique Light Oak Installed - Ashlar  
Human Connections: Moss - Granite/Moss, Moss in Stone - Granite Edge, Sett in Stone - Granite, Kerbstone - Granite  
Installed - Non Directional





With different demands on different hotel spaces, you're likely to need hard flooring as well as carpet. And if you want to combine the two surfaces – for example, to create zones in shared spaces or enhance variety in guestrooms – you'll want them to work together seamlessly.

Our LVT collections (luxury vinyl tiles) are the perfect partner to our carpet tiles. Compatible in thickness and format, and with designs that live together beautifully, the two flooring types team up to create remarkable yet practical spaces, with no need for transition strips.

And the design choices with LVT open up a wealth of possibilities – from organic textures inspired by nature to geometric patterns and styles with an industrial feel. You have a huge choice of colour, too. From the soft and subtle to the bright and bold. Whatever effect you're aiming for, you can achieve it.





Human Nature HN820 - Shale, HN840 - Shale, HN830 - Black  
Installed - Ashlar



# Navigate the choices. Love the results.

We know we offer a lot of choice. But we also offer plenty of help. We'll work with you to ensure you make the most of our products, and create outstanding spaces.

As a starting point, you can use our online floor designer to put together different ideas. Browse by product or pattern type, change the colours, and preview your floor as a grid or installed in a room. When you're happy with the results, download hi-res images or pin them to an inspiration board on Pinterest.

Or collaborate with our concept designers. We can give you different levels of support, whether that's on one particular phase of a project or the complete process. This includes creating custom colours, products or mood boards, presented in 2D and 3D visualisations. We can also provide a design guide to make installation easy.





Level Set Natural Woodgrains - Black Walnut  
On Line - Topaz Installed - Herringbone

Health and happiness  
designed in.





In hospitality, making guests feel good is the main business objective. Always has been. And now, in many more sectors, architects and interior designers are increasingly concerned with the health and happiness of the people who use the spaces they create.

The need to support well-being is at the top of the design brief – and at Interface, we see it as our responsibility to help our customers meet that brief. You might have heard of the new WELL Building standard. Its principles are being adopted around the world, and we've co-written a guide to it. We embrace these principles to help you create healthier and more productive spaces.

Our flooring can support several aims outlined in the WELL standard. Most importantly for hospitality, we address three vital issues: acoustics, indoor air quality, and reducing stress through a connection with nature.





Level Set Textured Woodgrains - Grey Dune Installed - Ashlar  
Human Connections: Moss - Flint/Moss Installed - Non Directional

# Let **nature** make your guests feel better.

Of all the factors that can enhance a sense of well-being in hotels, design that connects with nature – known as biophilic design – is probably the most powerful. Especially in these fast-moving, high-pressure times, when the soothing effects of natural references can reduce stress and restore calm.

For several years, nature has been central to our way of thinking and designing. Research shows biophilic design can lower blood pressure and heart rate, and improve people's moods and attitudes. In a hotel, it can enhance a feeling of escape and comfort, especially in those looking for a buffer from the urban buzz, the pressures of work or the irritations of travel.

Our own studies on biophilic design in hospitality, carried out with world-leading experts Terrapin Bright Green, prove that bringing nature into hotels makes them more attractive, and that people are prepared to pay more for a room with a view to nature.

Where that uplifting view isn't possible, thoughtful design can do a lot to create a feeling of closeness to nature, indoors. Modular flooring has a big part to play, and we can help you and your guests feel the effects. Through natural references in pattern, colour and texture, carpet and LVT can enhance a sense of connecting with nature. And our modular format lets you vary this in different areas to support other aspects of the interior design, from bed linen and furniture to artwork and lighting.





Urban Retreat - UR101 - Stone/Ivy, UR102 - Stone, UR103 - Ivy  
Installed - Design By Tile

# Bring in **nature.** Bring in **business.**

If you're looking for new ways to increase revenue, our research on biophilic design in hospitality shows clear links between design that brings nature indoors and a hotel's revenue per available room. And this is simply because the calming, energising influence of natural references makes more people want to spend more time in the ambience you've created.

Similarly, in the lobby, guests and local visitors, attracted by the space's relaxing, rejuvenating connection with nature, will choose to meet for coffee or drinks. Our studies show that biophilic hotel lobbies have a 36% higher dwell rate than conventional lobbies. Which means more revenue without having to fill more beds.



# Keep the **noise** down. And reservations up.

No one wants to hear footsteps in the corridor or the TV in the next room. With the right choice of flooring, you can offer your guests a more peaceful, relaxing stay.

Our modular carpet helps reduce the irritation of poor acoustics. And if you have particular problem areas, our Interlay resilient underlay reduces noise even further.

Even our LVT helps you turn the volume down. With its integrated Sound Choice™ acoustic backing, it has gained an award from Quiet Mark, an international programme supporting low-noise technology.





Level Set Textured Woodgrains - Antique Light Oak  
On Line - Forest Installed - Ashlar



Studio Set - Silverlight, Pewter, Pepper  
Radial - Signal Installed - Design By Tile



# We're making a refreshing change.

To keep the air clean in hotels, you need to control volatile organic compounds (VOCs). Found in many building materials, including flooring, they can easily become airborne gases or vapours, irritating the eyes, nose and throat – and at high concentrations, they can be toxic.

We've worked hard to dramatically reduce the VOCs in all the products we make. And we've introduced TacTiles® – a glue-free installation system with virtually no VOCs and none of the unpleasant odours associated with traditional adhesives.

Our modular carpet also helps keep the air free from potentially harmful particles of fine dust and other pollutants – simply by trapping and holding them until they can be removed by vacuum cleaning.



Cut **costs.**  
Not **corners.**





Saving money with modular flooring isn't about choosing a cheaper alternative. With Interface Hospitality, high quality carpet and LVT are extremely economical – simply because of our product formats.

Compared with broadloom carpet, modular flooring creates far less waste. (With broadloom, in a typical room, you can have 10-15% waste, whereas with carpet tiles, that drops to 3-4%, or even less with our random or non-directional designs.) You need to buy less because you throw less away.

You also save money by saving time. Our modular flooring is quicker and easier to handle and fit – especially with our TacTiles glue-free installation system.

Once our products are installed, their durability keeps maintenance and replacement costs down. They keep their colour-fastness and appearance over time. So your investment lasts longer, even if you need to use harsh cleaning products. Most spills are easy to deal with – and for trickier stains, you can remove the tile for deeper cleaning, or replace it.

Just one tile. You can't do that with broadloom. The operational efficiency of modular flooring means less disruption to guests, and a lower risk of losing room occupancy and revenue.





A healthier planet.  
Let's make it **together.**



Our business is based on setting, and achieving, ambitious environmental goals. And we help hotel businesses do the same – which means much more than asking guests to reuse their towels.

When you choose our products, you share our low carbon footprint. Our sustainability supports yours.

In 1994, we set ourselves the target of eliminating, by 2020, any negative impact we have on the environment. We called this Mission Zero®, and we're poised to achieve it. Now, through our new mission, Climate Take Back™, we aim to run our business in a way that creates a climate fit for life. We see carbon in our atmosphere as an opportunity. And our prototype tile, Proof Positive, proves it's possible to use it as a building block.

### **Recycling to save resources, clean up pollution and support communities**

Our flooring ranges have the highest percentages of recycled content in the industry. Many of our products use 100% recycled nylon. Globally, 58% of the raw materials we use are recycled or bio-based.

Recycling also involves us in initiatives like Net-Works, a cross-sector programme that addresses the environmental problem of discarded fishing nets in poor coastal communities. We work with these communities and yarn supplier Aquafil to recycle the nets into carpet tiles. As well as providing income for the communities and helping clean up the coastline, this reduces the need to manufacture yarn from virgin materials. Building on this success, we've also joined NextWave, a project promoting the use of ocean plastics across different industries.





### **Saving energy, cutting emissions**

Since 1996, we've reduced our energy use per unit of production by 43%, and 87% of the total energy we use at our manufacturing sites is from renewable sources. During this time, these efforts have reduced greenhouse gas emissions intensity at our manufacturing sites by 95%.

### **Carbon neutral floors. Forever.**

In everything we do for the environment, we aim to counteract the fact that a flooring tile's lifecycle results in greenhouse gas emissions that contribute to global warming. We consider every phase – harvesting raw materials, manufacturing, shipping, installing, cleaning and end-of-life recycling – and calculate the total emissions for all our products.

CO<sub>2</sub> is the greenhouse gas with the most significant impact in our industry. And even though we work hard to reduce our carbon footprint, there are CO<sub>2</sub> emissions we can't yet avoid. Which is why we've developed Cool Floor, our programme to offset them. It's verified and reviewed annually according to leading international standards.

Most importantly, it means you can have a carbon-neutral floor – and you receive a certificate that documents the carbon savings.

### **New life for old carpet tiles**

So when you choose Interface modular flooring, you can feel good about your impact on the environment. But how can you deal with your old flooring responsibly? With our ReEntry service, we keep your old carpet tiles out of landfill.

We collect them from you, and put them to good use – in one of four ways. If they're still in fair condition, we pass them to social enterprises, who reuse them in homes or community spaces. If that's not appropriate, we convert them into other products, or recycle them into new carpet. Or, if they can't be reused, converted or recycled, we send them to a waste-to-energy facility.

Whatever happens, it's good news for local communities, the environment, or both.

WE KNOW YOUR FLOORING'S  
IMPACT ON GLOBAL WARMING.  
THAT'S WHY ALL OUR PRODUCTS  
ARE NOW CARBON NEUTRAL.





Level Set Natural Stones - Chestnut Horsehair Installed - Quarter Turn  
World Woven WW880 - Charcoal loom Installed - Ashlar



**We're here to help you  
design interiors that attract  
more guests and enhance  
your brand, while saving  
you money and protecting  
the environment.**

**Better products.  
Happier people.  
Healthier planet.**

**We call this creating  
+Positive spaces.**





## Carbon Neutral Floors™

Create a climate fit for life. All Interface flooring sold globally is third party verified carbon neutral. See more at [interface.com](http://interface.com)

This brochure is printed on 100% recycled paper

## Want to know more about Interface Hospitality?

If you have any questions, need samples or design support, or would like to visit one of our showrooms, we'd love to hear from you.

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