

A Carbon Negative Carpet Tile

Less carbon in the atmosphere. More beauty on your floor.

Introducing our first carbon negative carpet tile. Helping you reduce the carbon footprint of your spaces and the latest milestone in Interface's Climate Take Back mission. Our Embodied Beauty[™] carpet collection contains three carbon negative styles that use our new CQuest[™]BioX backing . CQuest BioX combines new bio-based materials that are carbon negative alongside increased levels of recycled content.

When combined with specialty yarns and tufting processes, this results in a carbon negative carpet tile when measured on a lifecycle assessment from cradle to gate. In other words, at the point our product leaves our factory, there is less carbon dioxide in the atmosphere than if the carpet tile had not been manufactured in the first place.

In addition, taking responsibility for emissions once the product leaves our factory, we have ensured that this product is carbon neutral through its entire life cycle through our Carbon Neutral Floors[™] programme.



Benefits of carbon negative products

from our Embodied Beauty Collection

Carbon negative	Carbon neutral	Recycled & bio-based	Circular economy
(cradle to gate)	(full lifecycle)	content	
-0.3 kg CO ₂ / m² equivalent (Global average EPD)	Carbon neutral through our Carbon Neutral Floors programme across its full lifecycle.	90% recycled and bio-based content	Fully recyclable and designed to be reused and recycled

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Our carbon negative carpet tiles are designed for our A&D customers who want to specify high-design, low-carbon products and for our end-user customers who consider carbon in their procurement decisions to meet their sustainability goals.

Dan Hendrix, Interface - CEO

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Our path to carbon negative

At Interface, we began our journey to develop carbon negative products following the adoption of our Climate Take Back™ mission in 2016 and long-term goal to be a carbon negative enterprise by 2040.

In 2017, our engineers explored whether it was possible to create a carbon negative carpet tile, unveiling the "Proof Positive" tile, a one-off prototype that was the starting point for developing a market-ready solution.

The release of our first carbon negative product represents the realisation of this ambition, and is the latest milestone in Interface's pursuit of sustainability – as we incorporate carbon negative carpet tiles into a collection that is available globally.



Rethinking carbon as a resource

Guided by materials science and inspired by nature's carbon-storing abilities, we have pioneered the use of responsiblysourced bio-based materials in our carpet tile backings. These materials use the power of nature to store carbon in a stable and durable form; helping to control carbon emissions by keeping it stored in our products and out of the atmosphere.

By combining these materials with the use of high levels of recycled content we are able to significantly reduce the carbon footprint of our products. In addition, we are able to get closer to turning off the tap to the use of fossil-fuel derived materials, keeping these carbon intensive materials to a minimum. Whilst also ensuring that at end of life our products are ready for reuse and recycling.



TOGETHER, WE CAN BUILD A HEALTHIER PLANET

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