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NeoCon 2016 Recap: Interface Unveils “Climate Take Back” Sustainability Initiative; Company Takes Home Design Excellence Awards for World Woven™ Collection

ATLANTA — June 22, 2016 — Last week, Interface, Inc. (Nasdaq: TILE), the world’s largest manufacturer of modular carpet and a leader in sustainable business, made a strong showing at NeoCon 2016, considered North America’s most important design exposition and conference for commercial interiors.

Interface’s New Sustainability Mission: Climate Take Back

At a launch event attended by Interface customers, industry influencers, leaders and media, the company made what will one day be remembered as an historic announcement, unveiling its next sustainability mission: [Climate Take Back](#). As the company rapidly approaches 2020, it remains committed to its Mission Zero® goal of eliminating its negative impact on the environment and will begin embarking on a new mission to reverse climate change – driving support of industry to make it happen.

The event was hosted by Interface’s CEO Dan Hendrix, along with President & COO Jay Gould, and VP of Sustainability Erin Meezan. The team was joined on stage by Paul Hawken, the environmentalist, entrepreneur, journalist, and author of the book that inspired Interface’s founder, Ray C. Anderson, to embark on the company’s original sustainability mission, now known as Mission Zero, 22 years ago.

In the session, Hawken noted, “Climate Take Back is the only thing that makes sense for humanity. ... It takes a company like Interface to put a stake in the ground. They did it with Mission Zero and this is Climate Take Back.” He continued, “This mission has a deep social voice. This is us. Climate change doesn’t care about what we think; it just happens. ... Interface is setting the standard again.”

For his part, COO Gould showed appreciation for Interface’s customers and reminded the audience that Ray Anderson was originally motivated because of a customer’s question about the company’s environmental strategy. Gould also shared Interface’s optimism about tackling climate change, noting its desire to start a new conversation about reversing climate change, beyond just focusing on ways to reduce it. Interface believes it is possible if it can drive change along four key areas:

- 1) Live Zero: Only take what can be replaced
- 2) Love Carbon: See carbon as a resource and use it as a building block
- 3) Let Nature Cool: Restore nature’s proven ability to cool, mimicking nature’s strategies
- 4) Lead Industrial Re-revolution: Create new business models to drive change

When outlining the need to take on this new mission Gould said, “The world needs Interface now more than ever. ‘Doing no harm’ isn’t good enough anymore - we need to move to having a positive impact.” Interface will be developing a plan and wants to bring together other world leaders in industry and beyond to tackle the issue on a broader scale.

To learn more and to keep updated on Climate Take Back activities, join Interface at <http://www.interface.com/US/en-US/campaign/negative-to-positive/Climate-Take-Back>.

World Woven Collection & Team Accolades

Interface's presence at NeoCon featured the company's innovative – and now award-winning – global product collection called World Woven, developed in partnership with Interface's exclusive product designer, David Oakey of David Oakey Designs. The Collection is comprised of six Skinny Planks™ and three squares, each with eight colors and made with 100 percent recycled content nylon in factories that operate on 84% renewable energy (96% in North America). It was inspired by classic woollen textiles, rooted in the traditions of plain-woven fabrics made for fashion, upholstery and home accessories that are still so essential today.

The World Woven Collection received praise at NeoCon in two of the event's major award programs:

- World Woven was recognized by Contract magazine in its annual [Best of NeoCon awards](#), receiving Silver in the Modular Carpet category.
- The Collection also took the top spot in the Health & Wellness: Flooring category in [Interior Design's HiP at NeoCon Awards](#), a program Honoring Industry People and Innovative Products.

In addition, Chip DeGrace, Interface's executive creative director, was recognized in the [HiP People awards](#) as best Creative Director in the Flooring category for his work as the creative force behind Interface companies' brands including its history of design and innovation leadership.

About Interface

Established in 1973, Interface, Inc. is the worldwide leader in design, production and sale of environmentally responsible modular carpet, manufactured for the commercial and institutional markets. The Company is committed to the goal of sustainability and doing business in ways that minimize the impact on the environment while enhancing shareholder value. For additional information: interface.com. Follow Interface on [Twitter](#), [YouTube](#), [Facebook](#), [Pinterest](#), [LinkedIn](#), [Instagram](#), and [Vimeo](#).

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