

For Immediate Release

INTERFACE HOSPITALITY ENTERS THE ASIAN MARKET

Interface creates a new flooring offer for the hospitality sector with stylish, flexible and environmentally friendly carpet tiles that are fully customisable.

(BANGKOK, May 16, 2014)— Interface, a worldwide leader in the design and manufacture of carpet tiles, and widely recognised as an environmental pioneer, is launching its dedicated hospitality offering in Asia following successful roll-out in the USA and Europe. Interface Hospitality is part of the company's strategy to expand its business beyond its corporate office heartland. A new senior hire and a range of products and services suited to the needs of clients in this sector underpin Interface's plans.

Interface Hospitality was launched in the US two years ago, following thereafter in Europe, and has already built up a client portfolio that includes some of the most prominent major branded hotel chains in the world. Interface Hospitality is now moving into the Asian market, with high-end and boutique hotels as its primary target; however, it believes its offering will also appeal to any forward-thinking hotel brands that put a premium on creating a unique experience for their guests.

Florence Sam, a 26-year veteran of the hospitality industry, has joined Interface to head the Interface Hospitality expansion in Asia. Florence says, "I am thrilled to take Interface beyond offices into the exciting hospitality sector. The Asian soft flooring market is traditionally broadloom-dominated, so to offer architects and designers a new design solution which enables them to create floors with supreme style and flexibility is a rewarding challenge." Florence continues, "Looking at our achievements in America and Europe, Interface Hospitality products will be an attractive proposition for this sector in which image, comfort and practicality rule. The functionality and sustainability credentials that encompass our flooring solutions also add exceptional advantages to our offer."

The product varieties being launched feature an extensive selection of patterns, classified as *classic, modern, organic, traditional* or *whimsical*. Styles run the gamut from densely decorated geometrics to large scale, stylized floral to 20th century interpretations of oriental motifs. The range can be specified in a wide selection of colours and configured into flooring landscapes that become distinctive as either custom wall-to-wall or area rugs. The product selection is categorised as Guestroom, in which Over The Edge™ is currently the most popular design, and for the Corridor & Public Areas category Head Over Heels™ and A Cut Above™ are most frequently requested.

Interface® Hospitality

Performance is, of course, a high priority for all Interface Hospitality styles, and it is especially well suited for the hospitality industry where flooring takes punishing wear and tear. This is where Interface Hospitality's modular carpet tiles surpass other flooring alternatives. Soiled or stained areas can be quickly and easily remedied by simply replacing individual tiles as needed. Room refreshes, an industry constant, can be completed much faster, reducing time and labour costs. Glue-free installation with TacTiles™, Interface's proprietary installation system, adds to the performance value as well. The use of these connectors reduces mess, odour and VOCs, and makes selective replacement of a tile that much easier. Their use also creates a far lower environmental impact than traditional glue installations.

Of course, sustainability is unassailably the brand's signature, and having a lower environmental impact is another Interface Hospitality benefit. The tiles in this series are made with post-consumer content fibre and optional post-consumer content backing resulting from Interface's ReEntry™ carpet recycling program. And of course, they are made to last, a core tenet of sustainable design. Durability, long-term appearance, superior colourfastness and stain resistance set these products apart. The modular backing system provides superior protection against backing separation, edge ravel and rippling.

For more information on Interface Hospitality visit www.interfacehospitality.com.

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About Interface, Inc.

Established in 1973, Interface, Inc. (NASDAQ: TILE) is the worldwide leader in design, production and sales of environmentally responsible modular carpet, manufactured for the commercial and institutional markets. Headquartered in Atlanta, USA, Interface has manufacturing locations on four continents and sales in 110 countries.

Known as one of the most environmentally responsible manufacturers in the world, Interface is committed to Mission Zero®, a humanisation of the company's mission to become sustainable and eliminate its environmental footprint by year 2020.

Please visit www.interface.com for more information.

About Interface Asia

Interface Singapore, established in 1989, operates as the regional headquarter of South East Asia including Korea and Japan. Interface reaches clients around Asia through local offices and authorised dealers in major cities such as Bangkok, Jakarta, Kuala Lumpur, Hanoi, Ho Chi Minh City, Seoul and Tokyo. The region is serviced by a manufacturing plant in Thailand, recognised as the country's first LEED accredited factory.

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