



**For Immediate Release**

## **INTERFACE INSPIRES BEAUTIFUL THINKING AT ARCHIDEX TRADE SHOW**

(KUALA LUMPUR, AUGUST 12, 2015)— Interface, a worldwide leader in the design and manufacture of carpet tiles, and widely recognised as an environmental pioneer, exhibits at ARCHIDEX, Kuala Lumpur, Malaysia, 12 – 15 August 2015. The company offers its visitors inspiration and education around how to design interior spaces that can increase employee well-being, as well as introduces a range of products in Interface’s signature Skinny Planks™ format.

Clark Harris, Marketing Head of Interface Asia comments on the aim to inspire visitors with ‘Beautiful Thinking’: “By reconnecting the people who work in the spaces we create with the splendour of nature we can support them to be more creative, potentially discovering new solutions to today’s complex challenges and to literally think ‘beautifully’.”

### **Increasing employee well-being; learnings from HumanSpaces.com**

The *Global Impact of Biophilic Design in the Workplace Report*, commissioned by Interface and led by Organizational Psychologist Professor Sir Cary Cooper, reveal that employees who work in environments with natural elements report:

- 15% higher level of well-being.
- 6% more productive
- 15% more creative.

The global study of 7,600 office workers, in 16 countries, examined the impact of the physical office environment on employee well-being. It concluded office design was so important to workers that a third (33%) of global respondents stated it would unequivocally affect their decision whether to work somewhere. Incredibly, design was even more vital in India (67%), Indonesia (62%) and the Philippines (60%), where two thirds of office workers were significantly influenced by workplace design.

Commenting on what the research findings could mean for design in the office space, Chip DeGrace, Executive Creative Director at Interface, said: “What we can clearly identify is that there needs to be an ongoing evolution of the traditional office space, and it seems that as a global population, we are becoming ever more cognizant of our surroundings and how they impact our well-being, productivity and creativity at work.”

The report is available at Humanspaces.com, a web portal designed to provide both an introduction for people wishing to explore biophilic design for the first time, and as a community with which to engage and interact with some of the world's leading writers and advocates of biophilic design. The contributors on Human Spaces vary from Scientists, Workplace Strategists as well as Designers and Architects.

### **New collections from Interface featured at ARCHIDEX**

The **Bike Path™ Collection** delivers a range of colours across two style lines. BP410 is the solid base upon which BP411 with its accent colours is built. The simplicity of its design, with straight lines and a clean-cut appearance are perfect for designing way-finding and directional cues into the floor. The directionality of urban bike paths inspired this two-style collection that steps everything up a gear.

The frequency of colour is the study behind the **Harmonize™ & Ground Waves™ Collection**. The design intent is to provide a pitch-perfect balance for high-performing spaces that transform and inspire its inhabitants. Harmonize subtly blends just the right notes of colour, contrast and texture to create a calm and relaxing base to which you can add intensity, courtesy of its up-tempo partner Ground Waves. Apply Ground Waves to punch a rhythm with two vibrant accent bands for each of the nine neutrals in this shared palette.

Adding on to the block coloured **On Line™ Collection** with its simple, classy linear pattern, **Off Line™** is introduced, pairing colours from On Line together into a single tile, forming a bridge between the colours that allow you to create transitions between neutrals and brights, hard lines and soft. Colour splashes along Off Line's edge vary in thickness and intensity to create natural progression across a shared colour palette.

The **Aerial™ Collection** consists of AE310 in Interface's signature square format, and AE311 in the Skinny Planks format. The collection celebrates the geometry of our cities and the beautiful aesthetic of their network of interlacing lines. The Aerial collection is available in eight colours drawn from those most frequently used in commercial offices in CBD's across the Asia-Pacific region. Its geometry and tonal spread make the Aerial collection extremely easy to use.

The vital, mysterious link between the nature we observe and this same nature within ourselves is the inspiration behind Interface's **Human Nature™ Collection** – a range of carpet tiles that remind us of the materials, textures and tones we find in the natural world. These multifaceted, multihued carpet tiles may be mixed and matched to create interior spaces that echo the infinite variety of the natural landscape as one type of topography gives way to another. The collection inspires a belief that where we create can affect what we create, that when geometry fuses with nature, beautiful things happen.

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### **About ARCHIDEX**

Organised since 2000 ARCHIDEX is Malaysia's largest annual trade exhibition that has evolved from covering just the interior design industry to every segment encompassing the entire architecture, design and building trade. ARCHIDEX – the famous acronym for the International Architecture, Interior Design & Building Exhibition in Kuala Lumpur Convention Centre, Malaysia, today is also touted as Southeast Asia's leading multi-national exhibition and networking event in the industry's trade calendar. It has earned itself a pivotal position as a leading gathering among the region's fraternity of architects, urban planners, interior designers, developers, academicians, students and other related industry professionals.

Read more at [www.archidex.com.my](http://www.archidex.com.my)

### **About Interface, Inc.**

Interface, Inc. is the world's largest manufacturer of commercial carpet tile. For 42 years, the company has consistently led the industry through innovation, and now leads the industry in environmental sustainability. It is setting the pace for development of modular carpet using materials and processes that take less from the environment, and is well along the path to "Mission Zero<sup>®</sup>," a 21-year-old company-wide promise to eliminate any negative impact it has on the environment by the year 2020. Interface's worldwide carpet manufacturing facilities maintain third party registration to the ISO 14001 Environmental Management System standard, and it obtained the first-ever Environmental Product Declaration (EPD) for the commercial floor covering industry in North America. The company is recognized globally for its commitment to build environmental considerations into its business decisions.

For additional information: [interface.com](http://interface.com) and [blog.interface.com](http://blog.interface.com).

### **About Interface Asia**

Interface Singapore, established in 1989, operates as the regional headquarters of Interface's South East Asia business, including India, Korea and Japan. Interface reaches clients around Asia through local offices and authorised dealers in major cities such as Bangkok, Jakarta, Kuala Lumpur, Hanoi, Ho Chi Minh City, Seoul and Tokyo. Interface's design and manufacturing facility located at Amata Nakorn in Chonburi was recognized as Thailand's first LEED accredited factory in 2007. This production facility serves clients in over 40 countries around Asia, Europe, Australia and the Middle East.

Please visit [interface.com](http://interface.com) for more information.



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### **For more information, high-resolution images or to arrange an interview, please contact**

Hanna Manneby

Marketing Communications Manager, Interface Asia

Tel: +65 6478 1501, Email: [hanna.manneby@interface.com](mailto:hanna.manneby@interface.com)

Please visit the below links for the full press kit, including high res images:

[Interface at ARCHIDEX](#)

[Human Spaces](#)

[Human Nature Collection](#)

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