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Interface®

INTERFACE INTRODUCES NEW GLOBAL COLLECTION INSPIRED BY CLASSIC TEXTILES

SINGAPORE — 23th June, 2016 — Interface introduces **World Woven™**, a global collection of Skinny Planks™ and squares with inspiration from textures found around the world throughout history.

Uncomplicated, hand crafted and imperfect are attributes that are increasingly sought after in the materials with which we surround ourselves, given the hectic nature of modern life and all its newness.

Developed by Interface's exclusive product designer David Oakey of David Oakey Designs, the collection weaves together modern sensibilities with memories of some of the most enduring textiles of the past, including the tweeds and bespoke woven textiles of Oakey's upbringing in the UK.

"The beauty of hand-weaving is that it's closer to nature than the synthetic uniformity of 'modern' machined production," said Oakey. "In a traditional Scottish tweed, for example, what looks like solid green actually has at least 10 to 15 colours, which is similar to the way nature works with colour. Other artisanal fabrics, like the freeform weaves known as Saori, are similarly diverse."

"These products lend themselves to a wide range of possibilities – from a simple neutral background, or a composition of multiple textures to create diversity and movement like that found in the natural world," continued Oakey. "World Woven itself does not create spaces with an outdoorsy aesthetic; rather, designers may be attracted to the collection for its residential feel, or its mix-and-match capability."

Leading up to the launch, Design Director of Interface Asia Pacific, Daniel Blois, immersed himself in the culture of weaving and met up with Kenzo Jo, son of Misao Jo, the person who founded Saori weaving in Japan. Daniel explains, "Our 2016 global collection embraces the spirit of this unique artform and aims to retain its artisanal qualities. Attending weaving lessons from the masters themselves really brought me through an authentic connection with the art."

Heritage, Interest and Detail

The World Woven Collection includes six 25 x 100cm Skinny Planks and three square ranges, each with eight colour options.

The three square styles in 50 x 50cm format: **Collings Cottage**, **Mod Café** and **Scottish Sett**, are perfect for complementing the Skinny Planks and creating contrasting areas within a carpet installation, or as a standalone feature rug area.

Within the defined constraints of small scale and a neutral palette, **WW890** has more texture and contrast than the **WW880**, **WW870** and **WW860**, creating a pattern that reads more strongly across the floor. Blending those same yarns into a soft rib texture produces the velvety pattern in **WW880**. **WW870** takes cues from a boucle or knit texture, while the contrast remains relatively low, a woven effect emerges. All of these details are stripped away for the elegance of the effortless and uncomplicated **WW860**.

To complement this carefully curated set, are two colour studies – **WW895** is soft and less manicured and **WW865** is flat and orderly like the warp on a loom. The **Collings Cottage** and **Scottish Sett** patterns revive the noble houndstooth and plaid, while **Mod Café** renews the playful and optimistic patterns of the 1950s.

In keeping with its commitment to pioneering sustainability in the industry, Interface created the styles with 100% recycled content nylon — in factories that are increasingly powered by clean energy. In fact, as part of its Mission Zero[®] commitment, Interface sources over 90% of its energy needs from renewable sources globally.

About Interface

Established in 1973, Interface, Inc. is the worldwide leader in design, production and sale of environmentally responsible modular carpet, manufactured for the commercial and institutional markets. The Company is committed to the goal of sustainability and doing business in ways that minimize the impact on the environment while enhancing shareholder value. For additional information: interface.com. Follow Interface on [Twitter](#), [YouTube](#), [Facebook](#), [Pinterest](#), [LinkedIn](#), [Instagram](#), and [Vimeo](#).

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