

Interface®

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INTERFACE OFFERS A FOUNDATION FOR BEAUTIFUL THINKING AT NEOCON WITH NEW BIOPHILIA-INSPIRED COLLECTIONS

(CHICAGO, IL—JUNE 15, 2015)—Interface continues to lead the discussion on biophilia as it heads to NeoCon 2015 with two new carpet tile collections influenced by nature’s ability to inspire and energize. On view in its Chicago Merchandise Mart showroom #10-136 are **Equal Measure™** and **Near & Far™**, global offerings that explore the transition between the great outdoors and interior environments. Not unlike the mix of flora that seamlessly carpets forest floors, the new products can stand alone, but also combine with existing square, plank and Skinny Planks designs in the Interface portfolio to stunning effect.

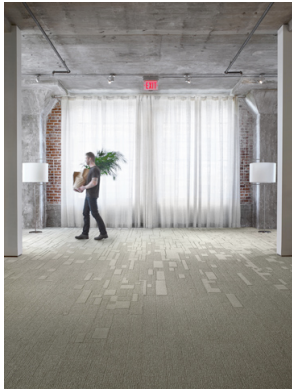
“Biophilia has become a recurring foundation of not only our designs, but also our way of thinking and doing, and for good reason,” said Interface executive creative director Chip DeGrace. “It yields interior spaces and a state of being in which we are happier, more motivated, more productive and experience a greater sense of wellbeing. The 2015 [Human Spaces report](#) substantiates the positive impact of biophilic design on human well-being, and it has sparked ongoing conversations within the global design community about the changing – and growing – definition of sustainable design.”

The Collections

David Oakey, Interface’s frequent collaborator responsible for the two newcomer collections – **Equal Measure** and **Near & Far** – set out to ensure that these additions could integrate beautifully with Interface’s system of square, plank and Skinny Planks carpet tile products, but remain strong enough to be installed solo.

That’s what Beautiful Thinking is all about, according to DeGrace. “The new collections co-exist perfectly with other shapes, textures, colors and patterns in our portfolio, allowing designers to develop custom floor designs with the same kind of visual

and textural variation that Mother Nature uses when she designs a floor. And, both collections are not only constructed of 100% recycled content nylon, made in part from reclaimed fishing nets via [Net-Works](#)® inclusive supply chain, but they can be reclaimed again for recycling via Interface's ReEntry® program when their useful lives are through."



Three 25 cm x 1m Skinny Planks styles comprise **Equal Measure**: **EM553** a carved, irregular pattern that recalls well-worn cobblestones; **EM551**, an understated, low-profile texture that allows the design of a space to shine; and **EM552**, a transition tile that bridges the two with both patterned and textural elements. Like the crossroads of two streets, Equal Measure moves easily in four directions, end-to-end and side-to-side.

Offered in 8 neutral colorways, the Skinny Planks can be composed in a variety of applications: ashlar and herringbone installations; energetic, graphic configurations; or in combination with any of the company's other Skinny Planks or square carpet tile designs.



The **Near & Far** collection's organic design reference is clear, and the artisan's hand is evident in the shape and materials that are the beneficiaries of modern technology. Nuanced effects are created through deliberate and precise color placement, with texture and finish contributing their fair share. **NF400** is a subdued study in shade and hue, with striations that run the length of the 25cm x 1m Skinny Planks. **NF401**™ turns up the

volume on these elements, incorporating depth and dimension with carving and curvilinear movement. The juxtaposition of the two plank options draws attention to the edges, adding a third design element for architects and designers to explore. Near & Far is offered in 8 neutral colorways, and can be used to create one-of-a-kind floor designs in commercial interiors of all types.



For NeoCon, Interface has created a virtual reality experience that allows visitors to explore a wide range of product installations in commercial settings. This “fly-through” experience soars through a series of rooms outfitted with Near & Far and Equal Measure, paired with a number of previous Interface products in unique floor designs that show the possibilities various shapes, textures, sizes and patterns provide. Interface will also offer downloadable Revit files for the carpet tiles featured in this application, with plans to offer Revit files for additional existing products in the near future.

“We try to take a holistic approach to everything we do,” DeGrace said, “This activation demonstrates how each new product we introduce fits into this larger system to offer the community ever more diverse, beautiful, sustainable options for their designs.”

Recommended Seminar Sessions

While NeoCon is central for seeing the newest contract furnishing products, it’s also a valued venue for mind-expanding learning experiences. In particular, there are two programs on this year’s robust event agenda recommended by Interface leadership.

On Monday, June 15, from 4 – 5 p.m. , sustainability expert **John Picard**, an Interface Eco Dream Team member and founder of John Picard & Associates, headlines a seminar session: *Seven Building Technologies On The Bleeding Edge*. It’s a program that will explore the new science of building connectivity: how the skin, security, energy, water, controls, mechanical, lighting, and occupants of a building are all talking to each other in real time – how buildings are becoming sensate, adaptive, regenerative, cost effective, and healthy. He will explain the emerging technologies in sustainable design, how true building connectivity is within our reach and how this will not only impact efficiency but also support occupant health and safety.

On Tuesday, June 16, 9:30 - 10:30 a.m., **Dr. Debra Harris**, CEO, RAD Consultants presents *Flooring Influence On Sound And Underfoot Comfort In Healthcare Environments*, a session examining the impact of flooring materials on comfort and wellbeing for patients and healthcare workers. Harris, an Interface consultant, will share results of a recent study in which three different flooring materials were compared over 42 weeks to provide compelling data on what constitutes a meaningful difference in sounds levels, as measured

and as perceived. It's an essential program for anyone designing healthcare facilities and responsible for flooring choices that must meet the strict requirements of these settings.

Additionally, on both Monday and Tuesday, 11:30 a.m. – 2:00 p.m., Interface is serving lunch at its Chicago Showroom, just across the street from the Merchandise Mart- 345 North Wells Street, 3rd floor, with the design community invited.

For more information, visit www.beautifulthinkers.com. Join the conversation online with #BeautifulThinking.

Available On-Site for Interviews

Chip DeGrace, executive creative director, Interface

David Oakey, David Oakey Designs

Kari Pei, Product Designer, Interface

John Wells, President and CEO, Interface Americas

Dan Hendrix, Chairman, President and CEO, Interface, Inc.

Jay Gould, Chief Operating Officer, Interface, Inc.

Lindsay James, Vice President of Restorative Enterprise, Interface

George Bandy, Interface VP of Sustainability and USGBC Chairman of the Board emeritus

Mikhail Davis, Director, Restorative Enterprise, Interface

John Picard, Founder & CEO, John Picard & Associates, Interface [Eco Dream Team](#) member

Bill Browning, Founding Partner, Terrapin Bright Green and Interface [Eco Dream Team](#) member



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instagram.com/interfaceamericas

Sample Tweets:

“#Biophilia has become a recurring foundation of our designs & our way of thinking and doing” -
@Interface_NA C. DeGrace

Two new @Interface_NA #carpettile collections influenced by biophilia- nature's ability to inspire & energize
#BeautifulThinking #NeoCon15

.@Interface_NA @human_spaces report substantiates positive impact of #biophilicdesign on humans
<http://bit.ly/1AbXarC>

About Interface

Interface, Inc. is the world's largest manufacturer of commercial carpet tile. For 42 years, the company has consistently led the industry through innovation, and now leads the industry in environmental sustainability. It is setting the pace for development of modular carpet using materials and processes that take less from the environment, and is well along the path to “Mission Zero,” a 21-year-old company-wide promise to eliminate any negative impact it has on the environment by the year 2020. Interface's worldwide carpet manufacturing facilities maintain third party registration to the ISO 14001 Environmental Management System standard, and it obtained the first-ever Environmental Product Declaration (EPD) for the commercial floor covering industry in North America. The company is recognized globally for its commitment to build environmental considerations into its business decisions. For additional information: interface.com and blog.interface.com.