DESIGNING FOR A SUSTAINABLE FUTURE: INTERFACE EXPLORES SOLUTIONS FOR ADAPTABILITY AND SUSTAINABILITY

(TORONTO, ON—SEPTEMBER 26, 2013)— Carpet tile manufacturer Interface, well known for its Mission Zero credo and promise to eliminate any negative impact it has on the environment by the year 2020, has taken a holistic approach to sustainability and restorative enterprise, exploring ways to reuse, adapt and preserve resources in every way possible as it seeks its goal. At 2013 IIDEX, the company’s efforts will be reflected not only in its display of new products but also in a number of impactful programs and sponsorships.

“Adaptability is a measure for sustainability, and it is imperative that we not only work to solve today’s problems, but design for the future,” said Jennifer Busch, Interface Vice President, A&D Market Development. At IIDEX, Busch will moderate “Envisioning Adaptation: Design as a Bridge to a Sustainable Future,” a panel discussion on adaptability that explores the possibility of “innovation without degradation” and the need to update thinking to avoid obsolescence. Panel participants include Rapt Studio design principal Louis Schump, LEED AP, and Scott Francisco, Founder, Pilot Projects. The presentation is scheduled for Friday, September 27 from 1:00 p.m.- 2:00 p.m. in the show’s Keynote Theater. Following, in the Interface booth #607, the three will keep the dialogue going with "cocktails & conversation."

Interface also continues to support emerging designers and their innovative work with its sponsorship of IDC’s Top 5 Under 5, providing funding for the IDC program since its inception in 2011. The five winners from across Canada will be honored during the organization’s annual meeting, Friday, September 27 at IIDEX.
This year’s competition required entrants to design a retail space for an organic farming cooperative run by Women’s Education and Literacy, a Nepalese charity whose overreaching goal is to provide women with tools for self improvement, literacy and education. The winners will receive a distinctive sculpture, specially commissioned from Canadian artist and sculptor Tim Forbes.

While Interface has made its new Net Effect collection the centerpiece of its own display, eagle-eyed IIDEX visitors will find additional Interface designs throughout the show, including products for A&D, Healthcare and Hospitality, all making a strong statement for social responsibility and restorative enterprise.

**Booth #605- IDC/RAIC**

In the IDC/RAIC booth, the company’s new Duo and Trio skinny plank styles and Tex Mix tiles will be featured. **Duo and Trio** are an excellent pairing, with a palette of neutrals inspired by the simplicity of un-dyed natural fibres like wool and linen, and a texture achieved with a balanced blend of nuanced pattern, movement, volume and void. Duo furnishes the pattern, palette and finish, while Trio adds a swath of color accent in the same construction. The pair is offered in 25 cm-x-1 m skinny planks—enabling endless installation possibilities including herringbone, quarter-turn, and linear designs. When installed in the ashlar method, edges disappear to create a seamless, broadloom-like-look.

**TexMix™** is a new collection of 50 cm-x-50 cm modular carpet tile well suited to nearly any contract project. Inspired by the effect of teaming various textile types together, three compatible patterns in eight colourways comprise the group. **HeatherMix™** lays a foundation with a simple monolithic texture, **LinearMix™** adds a flash of color and a bit more form and scale. **PlushMix™** fires up the entire collection with bold colorful stripes.
**Booth #410-Healthcare Lounge**

In the Healthcare Lounge, co-sponsored by UIA summit’s lead sponsors Global, Momentum and Interface, three of the company’s newest flooring options will be featured. **Solace** and **Muse** are perfectly paired for healthcare applications, setting the scene for warm, sophisticated interiors that comfort and inspire. Solace boasts a large-scale, non-directional organic design rich in detail – a combination of pure colours, high and low volumes, and loops and sheared tips contributing to the dynamic look. Its companion, Muse, offers quiet comfort and familiar texture, subtly setting the stage for bolder finishes within a space. The shared palette of 12 carefully selected hues ranges from deep neutrals to fresh pastels. Whether used individually or together, Solace and Muse create a sense of serenity for patient rooms, corridors, waiting areas and offices.

**Walk the Plank** is a clever twist on the common carpet tile, with a long, narrow 25cm-x-1m measurement designed to mimic the size of timeworn timber, and the warmth and familiarity of wood grain. Taking cues from the company’s love of repurposed materials, Walk the Plank references the eccentric qualities of deeply-grooved timbers with a bold range of values from light to dark within each of its eight colour options. This clever shift in format creates new design opportunities, bringing long, lean lines to the ashlar method and distinctive scale and movement to herringbone applications. For further pattern possibilities, it can also be paired with traditional 50 cm square tiles.

**Hospitality Lounge and Booth #1132 NEWH/ Enroute**

The Hospitality lounge and NEWH spaces are also clad in Interface Hospitality carpet tile. **A Cut Above**, a customizable collection of classic, modern, organic, traditional and whimsical carpet tile patterns can be found in the Hospitality Lounge, which Interface is sponsoring. The face of these carpet tiles has been tip-sheared for a more luxurious, rich texture. And in the spirit of Interface Hospitality’s DYF: Design Your Floor motto, designers can make this product uniquely theirs by selecting eight yarn colours to create an original look.
For added flexibility A Cut Above is offered in both 50cm and 1m tile sizes.

Look for Over the Edge at NEWH. The series offers designers a selection of stunning patterns, textures and profiles to create a perfect custom floor covering for any space. Over the Edge boasts nine patterns, available in an assortment of square and plank shapes and sizes, and a choice of 12 monochrome hues that allow a one-of-a-kind colour treatment for any project. Three distinctive styles are in the collection: Lofty™ is plush, sculptured; Steady™ is simple, low-profile; and Edgy™ is a transition tile that combines Lofty’s high-low texture and Steady’s simplicity. Each can be used individually or combined to yield a visually dynamic, progressively textured floor. For instance, low-profile Steady aligns with Edgy’s low edge, which then elevates to meet Lofty’s sculptured dimension, allowing for continuous transitions along a corridor. Another suggested application is to use Lofty as an inset area rug in larger, open spaces.

For more information about interface and products, visit www.interface.com.

About Interface
Interface Canada, Inc. is a subsidiary of Interface, Inc., the world’s largest manufacturer of commercial carpet tile. In 2012, Interface Canada celebrated its 30th anniversary, marking three decades of leadership and innovation in sustainability and design in Canada. Interface, Inc., now in its 40th year, is setting the pace for development of modular carpet using materials and processes that take less from the environment, and is well along the path to “Mission Zero®,” the company’s promise to eliminate any negative impact it has on the environment by the year 2020. Interface’s worldwide carpet manufacturing facilities maintain third party registration to the ISO 14001 Environmental Management System standard, and the company obtained the first-ever Environmental Product Declaration (EPD) for the commercial floor covering industry in North America. The company is recognized globally for its commitment to build environmental considerations into its business decisions. For additional information: www.interface.com, www.interfaceflorblog.com, twitter.com/Interface_NA, youtube.com/InterfaceAmericas, facebook.com/InterfaceAmericas, pinterest.com/InterfaceNA