

Cool Carpet™

Interface®

Cool Carpet™ & Other Cool Programs for a Warming Planet





It's hot out there. Well maybe not exactly where you are, but our planet's definitely getting warmer. You might not be feeling the heat right now, but you could be seeing other, more subtle changes in your weather—more severe storms, unusual high and low temperatures.

It's just plain weird. Scientists say this is due to global warming, and we believe them. Studies have shown you probably believe them too.

But what can you do about it? You're just one person. You have no power. Right?

No! You're the consumer. You have all the power.

Keep reading and you'll see how Interface gives you an easy way to help stop global warming, just by doing business with us. You'll also learn about some of the programs we've created internally to reduce our global warming impact.

Cool Carpet™

How can carpet cool the planet?

Climate neutral Cool Carpet zeros out all greenhouse gas (GHG) emissions associated with the entire lifecycle of your carpet. Offsetting GHG emissions helps keep the planet cool and reduces your contribution to global warming.

What's Even Cooler?

- It's easy. Cool Carpet comes standard on ALL Interface products sold in North America. Specify Interface modular carpet, and we'll take care of the rest.
- Help build a market for greener materials. In a perfect world, shouldn't all carpet be Cool Carpet?
- Get the same product and performance you expect from Interface with an extra benefit to the planet.

Not Just Any Carpet Can Be Cool

Interface Cool Carpet has earned its cool status. SGS, a third-party verifier, validated the methodology used to calculate the GHG emissions associated with the entire lifecycle of our products, and verified that those emissions were offset through verified emission reduction credits. The Cool Carpet program is reviewed annually.

In other words, we're not just blowing hot air.

Carbon Offset Projects: How We Balance the Scales Your Cool Carpet purchase Benefits Projects that Cool Global Warming.

How It Works: Every phase of your carpet's lifecycle — harvesting raw materials, manufacturing at Interface, shipping, vacuuming and end-of-life recycling — contributes to global warming. We've done the math, and we know your carpet's impact on global warming.

Balancing the Scales

Once we figure out your carpet's global warming impact, we balance every pound of GHG emissions with pounds of cool carbon offsets. That means we invest in renewable energy and other projects that prevent GHG emissions from entering the atmosphere.



We purchase certified carbon offset credits generated by the replacement of natural gas boilers with biomass boilers for Mid American Growers, one of the largest single site commercial growing operations in the United States.



We purchase certified carbon offset credits generated through critical activities to reduce deforestation while creating local sustainable development opportunities and protecting valuable ecosystems.



Sawdust and sugar cane bagasse feed the kilns of Maraca Ceramic, which produces structural ceramics like bricks for the local markets of São Paulo.

Reduction Is Our First Priority

Though offsetting emissions is a good start in fighting global warming, it's not the final answer to our problem. Interface has reduced GHG emissions intensity by 37.5% in North America since 1996. These reductions make our actual manufacturing impact a mere 9% of the total GHG emissions released during the lifecycle of our carpet (see Figure A). That's only 2.6 lbs. of the 28.7 lbs. of GHG emissions released per square yard of carpet (see Figure B), leaving a lot of GHG emissions being created by our suppliers. Cool Carpet neutralizes all of these emissions, but we're constantly searching for ways to stop GHG emissions before they start, and we encourage our vendors and partners to do the same!

Where GHG Emissions from Interface carpet come from. You can't see them, but you know they're there. See them illustrated here:

Figure A

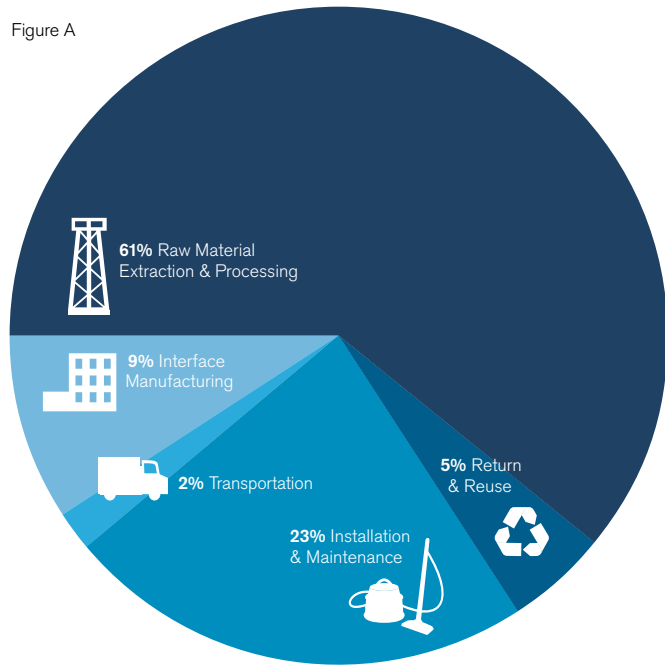
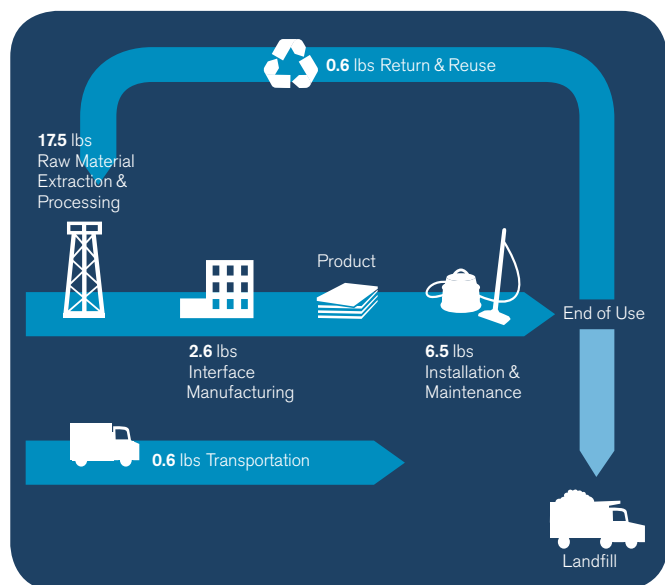



Figure B





**A 10,000 sq. yd. installation of Interface
Cool Carpet generates environmental
benefits equivalent to ...**

- 286,000 lbs. of GHG emissions offset
- 14,725 gallons of gasoline not used
- Avoiding enough GHG emissions to fill the cabins of 159 Boeing 767S
- 17 households worth of electricity use avoided for one year

Help Stop Global Warming. Build A Better Future. Buy Interface.

Landfill Gas to Energy Projects

We partnered with the city of LaGrange, GA, to capture the methane gas, a potent greenhouse gas, generated from the local landfill and keep it from entering the atmosphere. We use this gas instead of natural gas in our manufacturing facility. But we're not the only ones who benefit. Other companies and the city itself can take advantage of this project to reduce their own GHG emissions by using fewer fossil fuels.

How It Works: When garbage breaks down in a landfill, it generates methane and other gases that normally just go up into the atmosphere. By installing a series of pipes into the landfill and taking out the gas, we stop it from escaping into the atmosphere. A pipe then carries methane gas from the landfill to our facility in LaGrange, GA, providing a renewable alternative to conventional natural gas.

Cool Fuel™ Program

Targets the emissions from our company cars and has offset more than 31,000 tonnes of GHG emissions since its inception in 2002, the equivalent of avoiding emissions from 2.8 million gallons of gasoline.

How It Works: A corporate gas card tracks the gallons of fuel purchased by Interface, Inc. company car users. We then purchase carbon offset credits from a blended portfolio of carbon offset projects.

Cool Co2mmute™

Interface, Inc. partners with employees, through this employee inspired program, to target and reduce their own GHG emissions by planting trees to offset their daily commutes.

How It Works: Interface, Inc. pays half the cost, making it, on average, a minimal \$12 per year for employees.

Trees for Travel™

Helps offset GHG emissions associated with business air travel, including customer mill visits.

How It Works: Our travel agency totals up all the miles we fly. We calculate the GHG emissions from those miles and partner with environmental organizations, American Forests and Tree Canada, to plant trees to offset those trips. Since trees don't come with a guarantee, we plant three for every one that's necessary just to be sure. Since 1997, Interface, Inc. has sponsored the planting of more than 131,000 trees.



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Mission Zero:
our promise to eliminate any
negative impact our company
may have on the environment
by the year 2020.