

Interface *Hospitality*

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INTERFACE HOSPITALITY INSPIRES ONE-OF-A-KIND INTERIORS WITH NEW SKINNY PLANKS & INNOVATIVE ONLINE TOOLS

(LAS VEGAS, NV—MAY, 2014) — Interface Hospitality modular carpet tile has become a gold standard in the hospitality sector, valued for its flexibility, simple installation and replacement, extended design possibilities and sustainability properties. Upping the ante further, the company is offering up new product options plus online design tools to inspire and help designers create unique floor design layouts. All will be on display at the 2014 Hospitality Design Expo in its booth #4719, where Interface Hospitality also will host an in-booth panel discussion on the topic of luxury hotel design.

Nice 'n Narrow

Originator of the skinny plank style, Interface Hospitality is adding the smart 25cm x 1m size to its popular **RMS 101™** product for guest rooms. This latest iteration features irregular bands of carved texture that go against the grain, creating a subtle undulating appearance and natural effect that evokes sand, water and timeworn driftwood. RMS 101 is designed to be custom colored.

Customization is key to creating distinctive interiors, and RMS 101 skinny planks can be combined with Interface's 50cm and 1m squares and its 50cm x 1m planks in varying colors and textures for a one-of-a-kind floor design. Alternatively, the long and narrow tile style can be installed alone in a herringbone pattern that mimics traditional hard-surface materials, or in ashlar compositions for a monolithic look that – thanks to the skinny plank's construction – appears as seamless as broadloom. Skinny planks also are an ideal choice for area rugs, space transitions and even way finding, creating an ultimate guest experience for rooms, corridors and public areas alike. Moreover, when architects, interior designers and specifiers explore the potential of RMS 101

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using Interface Hospitality's customization system, the opportunities for devising innovative flooring solutions for interiors are nearly endless.

High-Tech Tiles

Now, Interface Hospitality is making it easier than ever for the A&D community to “*Design Your Floor*”, its longtime call to create stunning, utterly unique carpet tile compositions for hospitality projects. The powerful new [InterfaceHospitality.com](https://www.interfacehospitality.com) is dedicated to creativity and customization, and makes it easier than ever before to search the company's extensive product library. The website's new Design Your Floor tool can be used to create floor layouts with square and plank styles pulled from the complete product portfolio, allowing users to visualize their design with just a few clicks.

“Customization is crucial for the hospitality industry,” said Charley Knight, Vice President of Interface Hospitality, “but unlimited choice can also be daunting. This new site absolutely simplifies the design and specification process, allowing our customers to envision and order carpet tile compositions that will simply floor their clients and, ultimately, a property's guests.”

Talking Luxury

On Thursday, May 15, Interface Hospitality will host cocktails and a panel discussion from 3:00- 5:00 p.m in its HD Expo booth. The 3:30- 4:30pm panel will focus on *The Evolving Definition of Luxury in Hospitality*. Stacy Shoemaker Rauen, editor in chief of *Hospitality Design* magazine, will moderate a group that includes David Ashen, principal, Dash Design; Teri Urovsky, vice president, interior design, Marriott International; and John Kastl, Principal, Champalimaud. They're set to explore the definition of luxury in the hospitality market today, consumer perceptions and expectations of luxury, as well as the evolving portfolio of luxury hotels and hospitality environments and experiences. The group will also discuss the roles that sustainability and integration with the natural environment play in the perception of luxury brands.

“Luxury and the perception of a luxury experience have long been a chief goal for hospitality designers and hospitality brand visionaries,” said Knight. “Guests have

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become savvier and more sophisticated in their tastes, seeking hospitality experiences that fit new definitions of luxury, and with expectations that go beyond aesthetics and into the sustainability practices of a brand and its properties. So, we're hoping to illuminate some useful solutions that meet these new demands for the designer audience at HD."

For information on Interface Hospitality visit www.interfacehospitality.com.

About Interface

Interface, LLC and Interface Canada, Inc, are subsidiaries of Interface, Inc., the world's largest manufacturer of commercial carpet tile. For 41 years, the company has consistently led the industry through innovation and now leads the industry in environmental sustainability. Interface is setting the pace for development of modular carpet using materials and processes that take less from the environment, and is well along the path to "Mission Zero[®]," the company's promise to eliminate any negative impact it has on the environment by the year 2020. Interface's worldwide carpet manufacturing facilities maintain third party registration to the ISO 14001 Environmental Management System standard, and the company obtained the first-ever Environmental Product Declaration (EPD) for the commercial floor covering industry in North America. The company is recognized globally for its commitment to build environmental considerations into its business decisions. For additional information: interfacehospitality.com, blog.interface.com.



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